

# IEC 81st General Meeting

October 9-13, 2017.  
Vladivostok, Russia



## SPONSOR PACKAGE

81<sup>st</sup> General Meeting of the  
International Electrotechnical  
Commission (IEC)



Supported by the Federal Agency on Technical Regulating and Metrology  
(Rosstandart)

# THE IEC 81<sup>st</sup> GENERAL MEETING IN VLADIVOSTOK – THE ELECTROTECHNICAL INDUSTRY EVENT OF THE YEAR

Russia will be hosting the General Meeting of the International Electrotechnical Commission for the first time since 1977. The IEC 81<sup>st</sup> annual General Meeting in Vladivostok – October, 9<sup>th</sup> to October, 13<sup>th</sup> – follows the jubilee Meeting in Frankfurt am Main in 2016.

The customary format for the IEC 81<sup>st</sup> General Meeting is a series of panel meetings among the world's leading experts in the electrotechnical industry that widely participate in the international efforts on standardization. General Meetings include proceedings of all executive boards and some of the advisory boards of the IEC as well as at least 20 technical committees, and some of the subcommittees (a total of 174).

The participants and experts from the world's leading companies expected to attend:

- TDK Corporation
- Mitsubishi Electric Corporation
- Siemens AG
- PHOENIX CONTACT GmbH & Co. KG
- Whirlpool EMEA SPA
- SCHNEIDER ELECTRIC
- Samsung Electronics
- Haier Group
- Sony Europe Ltd.
- Oracle
- Miele & Cie. KG
- Panasonic
- Fuji Electric Co., Ltd.
- Dyson Ltd., and many others.

**1200**  
Delegates from  
83 countries

**9-13**  
October, Vladivostok

# THE IEC 81<sup>st</sup> GENERAL MEETING MAIN TOPICS

Main subjects of expert discussions during the IEC 81<sup>st</sup> General Meeting:

- International Electrotechnical Vocabulary;
- Distributed energy resources, merged into energy networks;
- Grid integration of renewable energy generation;
- Renewable Energy Generation Performance forecast;
- Electrical equipment and systems for railways
- Electroacoustics and safety requirements;
- Safety devices for explosion-proof equipment.

## PREMIUM PARTNER PACKAGE

10 000\*\*

EUR\*

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Only 15 Partner packages are available for the IEC 81<sup>st</sup> General Meeting.

*\* According to the Central Bank of Russia exchange rate as of payment date.*

*\*\* The final cost of the Sponsor Package depends on availability of certain options and is negotiable.*

# THE AUDIENCE OF THE 81<sup>st</sup> IEC GENERAL MEETING

Prospective clients and partners in domestic and foreign markets (B2B, B2G, B2M).

Over 1200 delegates from all over the world, including top management of the biggest electrotechnical companies, research institutions, associations, and government will get together to discuss the future of the electrotechnical industry.

The IEC 81st General Meeting is a must-visit event for CEOs of Russian and international companies that work in electronics, electrotechnics, power industry, and renewable energy.

The venue of the event provides opportunities to demonstrate the achievements in electrotechnics and electronics as well as the willingness of Russian companies to make significant contributions to standardization in high precision industries.

# SPONSOR PACKAGE INCLUDES

## **Integrations within the IEC general meeting**

Includes the visual integration on some of the event's POS materials

# INTEGRATIONS WITHIN THE IEC 81<sup>st</sup> GENERAL MEETING

## Additional options:

- Permission to use the official IEC 81<sup>st</sup> General Meeting Sponsor status on the company's website and POS materials.

# OTHER BENEFITS OF BEING A SPONSOR

- Get access to the unique expertise and lookout towards the future of the electrotechnical industry
- Expand the network of your professional contacts within the leading experts, top managers, science and government representatives related to the electrotechnical industry
- Improve your image as a national leader and state-of-the-art company that uses its resources and capabilities to promote and develop the industry
- Confirm your status as one of the industry' drivers by providing extensive support in promotion and development of the electrotechnical industry worldwide
- Use vast media coverage provided by the biggest news agency in Russia to promote your company, products and ideas
- Improve your brand recognition and get additional instruments to promote your business in Russia with the support of the local industry experts and government representatives





## CONTACTS

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